

SUPPORT YOUR COMMUNITY—BE A SPONSOR

AUSABLE RIVER FESTIVAL



KICK-OFF EVENT!

34th Annual Classic Car & Truck Show

Saturday, July 20, 2019

Uptown Grayling—Michigan Avenue

8 am - 3 pm

WHY SPONSOR?

This event brings hundreds of people with discretionary income to our community:

- To purchase goods and services
- To see the potential for relocation, either full or part time, for family or business
- To learn about the natural resources and opportunities of our area
- It also provides sponsor opportunities for business networking
- Public Recognition

These benefits help our community and your business to grow and develop.

DIAMOND SPONSOR - \$3,000

- Inclusion on radio announcements and in public presentations
- Name and Logo on Special Sponsorship Honor Board Headers, all print materials and T-shirts
- Opportunity to participate on Planning Committee
- Opportunity to participate in judging and presentation of trophies
- Booth Space at the event and/or banners at registration tables
- All Modern Muscle Trophies awarded will only have Diamond Sponsor name
- DJ Recognition as sole Modern Muscle Division Sponsor

PLATINUM SPONSOR - \$1,000

- Name and Logo on Sponsorship Honor Boards and All Print Materials
- Name on Best of Show and Best of Cruise Night Trophies
- Opportunity to participate in judging and presentation of trophies
- Booth Space at Event

GOLD - \$500

- Name and Logo on Sponsorship Honor Boards and All Print Materials
- Name on Two "Best of" Trophies
- Booth Space at Event

SILVER - \$250

- Name on Sponsorship Honor Boards
- Name on All Print Materials

BRONZE - \$150

- Name on All Print Materials
- Name on One Trophy

CHROME - \$100

- Name on One Trophy

ALL SPONSORS

- Have the opportunity to place coupons or advertising in goody bags.
- Are acknowledged by the DJ as awards are given and throughout the show
- Are listed in the program given to all show participants.

Thank you very much for your consideration!

PLEASE SEE SPONSORSHIP FORM ON REVERSE SIDE



**Yes, We wish to Sponsor the
2019 AuSable River Festival
Classic Car & Truck Show**
at the level/amount indicated below:

Sponsorship Level: _____

Amount included or to be billed: \$ _____
(Please let us know if you need a separate invoice)

If this sponsorship is \$500 or greater, please check one box below:

Yes, we want booth space at event No, we do not want booth space at event

Business Name as it is to appear on Engraving or Acknowledgement:

Checks Should Be Made Payable To:
Grayling Regional Chamber of Commerce
P.O. Box 406, Grayling, MI 49738
(All major credit cards also accepted with a 3.5% Surcharge)

CONTACT INFORMATION

Name: _____

Address: _____
Street City State Zip

Phone: _____

Contact Name/Email: _____

Authorizing Signature: _____

Payment is expected by July 1, 2019